

## Strategy in Action

# Case Study: Introducing Famostar – The specialist in emergency lighting

In December 2017, FW Thorpe Plc acquired Famostar Emergency Lighting B.V. in the Netherlands, a specialist in emergency lighting for a range of market sectors. Famostar is located in Velp near Arnhem and currently employs 37 people. Revenue is derived from the Netherlands, where it is considered one of the foremost brands in the market.



“Through its Competence Centre, Famostar contributes to a safe and responsible evacuation of a building in an emergency situation.”

## Famostar

Originally established in 1947, Famostar is one of the Netherlands’ leading manufacturers of emergency lighting. Building on more than sixty years of experience Famostar has developed deep know-how and a focused product range, which allows it to offer tailor-made solutions that meet all requirements in terms of safety and quality. Famostar primarily serves its customers through the wholesaler network, the dominant channel for emergency lighting in the Netherlands.

Famostar provides emergency lighting solutions for various sectors including industry, retail, education and healthcare. Its portfolio consists of a range of modern, robust and effective LED luminaires. Famostar has a strong research and development ethos; products are developed by the in-house Research & Development department. These products are also assembled and tested at its location in Velp, a similar philosophy to that of other companies within the Group.

Emergency lighting knowledge and expertise is key to the success of the business. Due to Famostar’s comprehensive expertise in the field

of lighting safety, and given the increasing market awareness of the need for emergency lighting, Famostar established its own Competence Centre in 2009. Here, installers, consultants and everyday people are trained and educated.

In the Unique Experience Room, one can experience first-hand an evacuation of an area during a simulated power failure with and without operational emergency lighting provision and take away recorded night vision sound and video footage of the event. Through the use of its Competence Centre, Famostar contributes to improving safety across the Netherlands by training attendees in providing safe and responsible evacuation of their buildings, via provision of reliable well-maintained emergency lighting.

The addition of Famostar to the Group will bring further expertise in emergency lighting, which can be utilised by Lightronics and other companies Group wide. Famostar can benefit from the Group’s technical and commercial strengths, which will include the adoption of the SmartScan wireless emergency lighting test system into the Famostar range of products in the near future.

**Pictured:** Famostar Headquarters, Velp

**Pictured RH page :**  
Amsterdam Arena, Amsterdam  
Famostar Factory, Velp  
Praxis DIY Store, Netherlands



